# Aron Chen

#### aronchen.com

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I am a Product Designer aspiring to bring happiness to people through compassionate empathy and affective design.

## Skills

#### Design

Interaction Design Motion Design UI/Visual Design User Research UX Strategy

### **Tools**

Sketch Flinto Principle Invision Illustrator Photoshop

## Languages

HTML & CSS PHP

# Education

## **Simon Fraser University**

BSc Interactive Arts and Technology Design Concentration

June 2021

# Hackathon

## **SFU Enactus: Take Hacktion**

First Place Winner

2017

# **Experience**

**Facebook** — **Product Design Intern** / Jun 2020 - Sep 2020 Received offer recommendation from intern manager.

Worked with cross-functional partners such as engineers, UX researchers, content strategists, and other designers to help improve people's search experience on Facebook. Identified core people problem and iterated solutions through wireframes and prototypes.

## PeaceGeeks — Design Intern / Sep 2019 - May 2020

Designed for Arrival Advisor's in-app user feedback and service report experiences to maintain information accuracy and helpfulness. Helped designing Search feature to allow newcomers to discover settlement services that best suit their needs. Conducted research to learn about skilled immigrants' experience in finding local employment.

## Visier — UX Design Intern / Sep 2018 - May 2019

Made interaction design on the user's experience to navigate between their visualization and the context that describes the chart. Defined motion spec for changing time granularity upon time-based charts. Made visual specs for 'What-if' 'UI components. Compiled research for button usage of Visier's design system.

## **Case Studies**

#### **Inclusive Postpartum Care** / Spring 2017

VanUxAwards — UX By Student Finalist, People's Choice

Conducted research and iterated solutions to help new, urban, low-income birthing parents to access relevant information and services for postpartum care.

#### Facebook Post-Memorialization / Summer 2019

Conducted primary research and built project concepts to empower people who wish to continue to support their loved ones after their death.